



International Conference on Sport and Entertainment Business

Hosted by:
University of South Carolina
Department of Sport and Entertainment Management
College of Hospitality, Retail, and Sport Management

November 14-17, 2007
Columbia Metropolitan Convention Center
Columbia, South Carolina

www.ICSEB.com

CALL FOR PAPERS

The Eleventh Annual International Conference on Sport and Entertainment Business (ICSEB) strengthens the relationship between industry professionals and scholars by offering a platform to discuss the latest sport and entertainment industry research and trends. The conference features general sessions with prominent industry executives as well as informative panels, roundtable discussions, and academic presentations.

The ICSEB invites submissions of extended abstracts or full papers from faculty members as well as Doctoral, Masters, or Undergraduate students on a variety of applied and theoretical research topics in sport and entertainment. Industry professionals are also encouraged to submit academic research papers.

PRESENTATION CATEGORIES: Extended abstracts and papers will be categorized by topic(s) and may include, but are not limited to, the following areas of sport and/or entertainment:

- Economics and Finance
- Public Funding for Arenas
- Marketing, Advertising and Promotion
- Corporate Sponsorship
- Merchandising
- Ticketing and Guest Services
- Facility Management
- Event Management and Production
- Sports Travel and Tourism
- Information Technology
- Legal Issues
- Risk Management
- Retailing and Sport
- Retailing and Entertainment

SUBMISSION GUIDELINES: The ICSEB considers extended abstracts and papers describing completed original research that has not been concurrently submitted for consideration to another conference or has been previously presented at another conference, and submitted abstracts and papers should not be of work published prior to May 1, 2007. The conference offers the following three presentation formats:

1. A 25-minute oral presentation including questions
2. A 60-minute full session (symposium, roundtable or workshop)
3. A poster

SUBMISSION GUIDELINES CONTINUED: Upon submission, please make note of the type of presentation desired. Also, to assist the reviewers, please provide up to three keywords that describe your paper.

SUBMISSION FORMAT:

1. All papers must be submitted electronically to ICSEBPAPERS@gwm.sc.edu.
2. Submission of an entire paper is preferred. However, extended abstracts of 1,000-1,500 words will be considered. For extended abstracts, please briefly describe all aspects of the study (motivation, methods, analysis, results, and implications). Papers should be formatted in Microsoft Word, 12-point Times New Roman font, double-spaced (8.5 x 11 letter size paper with one inch margins).
3. The first page of the submission should include name(s), affiliation(s) for each author, contact information of the principal author, and title of the paper. (*This page will be removed before manuscript is reviewed.*)
4. Submission of an abstract indicates the intent of the presenter(s) to register at the appropriate registration fee.

SUBMISSION DEADLINE: Abstracts or papers must be received by May 1, 2007 (11:59 PM EST). Abstracts or papers received after this date will not be reviewed or accepted.

REVIEW PROCESS:

1. All papers will undergo a blind review process.
2. Candidates will be notified by email of a decision by July 1.
3. If submitting a full paper, authors will have the option to have either the full paper or an extended abstract printed in the conference proceedings. Please note your preference on the submission. Full papers accepted for publication will be returned to the author(s) for any required revisions by July 1. Full papers not returned by August 23 (11:59 PM EST) will not be included in the conference proceedings. Accepted extended abstracts will be published as is in the conference proceedings.

CONTACT INFORMATION:

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