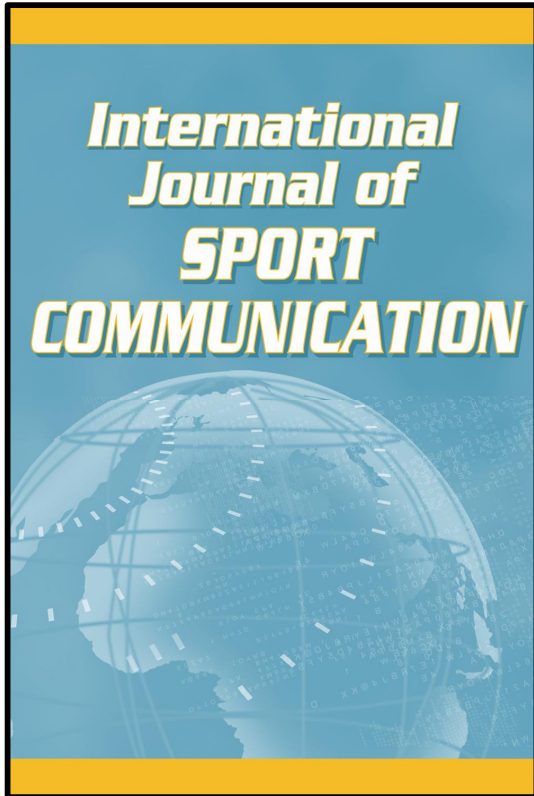




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# CALL FOR PAPERS

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Human Kinetics is pleased to announce the 2008 launch of a new journal, the *International Journal of Sport Communication (IJSC)*. This refereed and multidisciplinary quarterly will promote the understanding and advancement of the relationship between sport and communication.

**Aim and Scope:** Articles published by *IJSC* have been reviewed by its editorial board for their perceived contribution to the understanding and advancement of the field of sport communication. All submissions are welcome, as the quarterly is an international peer-reviewed journal that has an interdisciplinary appeal to researchers and practitioners in the field. Examples of acceptable topics for consideration include sport public relations, all-sports cable channels, sport journalism, interpersonal communication in sport, sports broadcasting, organizational communication in sport, sport Web logs, and sports radio.

**Cross-Disciplinary Appeal:** *IJSC* welcomes innovative and original research submissions by academics, practitioners, and research students on any analysis related to sport communication. The members of the editorial board (and prospective manuscript submitters) are sport communication scholars from diverse fields directly relating to sport communication.

**Journal Mission:** The mission of the *International Journal of Sport Communication (IJSC)* is to provide a platform for academics and practitioners to disseminate research and information on the unique aspects and divergent activities associated with any communication in sport, through sport, or in a sport setting. *IJSC* will be principally committed to the publication of theoretical and applied sport communication research from any tradition of scholarship. The quarterly will also publish case studies and reviews of books and media (e.g., Web site, movie) that concern themselves with sport communication studies or practices.

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For complete submission guidelines,  
contact:

***International Journal of  
Sport Communication***

Paul M. Pedersen, PhD  
Kinesiology-HPER  
Indiana University  
Bloomington, IN 47405 USA  
Phone: (812) 855-4066  
Facsimile: (812) 855-3193  
E-mail: [ppederse@indiana.edu](mailto:ppederse@indiana.edu)

Or go to:

**[www.HumanKinetics.com/IJSC/  
JournalSubmissions.cfm](http://www.HumanKinetics.com/IJSC/JournalSubmissions.cfm)**

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## About the Editor

The editor is Paul M. Pedersen, PhD, associate professor of sport communication in the department of kinesiology at Indiana University in Bloomington (USA). His primary scholarly interests are sport communication and sport management, areas in which he has published more than 35 peer-reviewed articles in national or international academic journals. Dr. Pedersen, a former sports writer and sports business columnist, has written more than 400 nonrefereed articles and authored or coauthored three books, including *Strategic Sport Communication* (2007). He holds editorial positions on five national and international academic sport journals.

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